

Raising THE BAR



PHONE SCRIPT: PARISH PLEDGE FOLLOW UP

Phone call with Donor to Give Thanks for Pledge and Inform Them of Payment Options

HELLO, _____ (*Donor Name.*) THIS IS _____ (*Caller First and Last Name,*) FROM _____ (*Apostolate Name*) - I AM CALLING TO THANK YOU FOR YOUR \$_____ (*Amount*) _____ (*One-Time or Monthly*) PLEDGE THAT YOU MADE AT _____ (*Parish Name*) THIS PAST WEEKEND IN SUPPORT OF OUR LOCAL CATHOLIC RADIO STATION _____ (*Call Letters / Frequency / Band.*)

A PLEDGE REMINDER LETTER IS BEING SENT TO YOU VIA U.S. MAIL IN THE NEXT COUPLE OF DAYS, WHICH WILL INCLUDE THE OPTION TO FULFILL YOUR PLEDGE USING A DEBIT OR CREDIT CARD. PLEASE CONSIDER CHOOSING THE AUTOMATIC PAYMENT OPTION AS THIS IS VERY HELPFUL.... IT SAVES US VALUABLE TIME AND ENABLES YOUR DONATION TO BE STRETCHED FURTHER. WE THANK YOU IN ADVANCE FOR YOUR GENEROSITY IN FULFILLMENT OF YOUR PLEDGE AND SUPPORT OF _____ (*Apostolate Name.*) GOD BLESS YOU!