

# Raising THE BAR



*Apostolate*

*Logo*

*Here*

*Address*

*City State Zip*

*Phone*

**Website**



An Affiliate of  
**EWTN**

Global  
Catholic  
Radio

# Raising THE BAR



## STARTING CATHOLIC RADIO

\_\_\_\_\_ (*Bishop / Archbishop / Cardinal*) Approval of Project

We seek the blessing and support of \_\_\_\_\_ (*Bishop / Archbishop / Cardinal Name*) for our local Catholic radio station.

### Prayer is the Foundation of Any Successful Effort

"The fruit of the apostolate is directly dependent upon the depth of the spiritual life." (John Paul II - Address on the Jubilee of the Lay-Apostolate)

### License

\_\_\_\_\_ (*Apostolate Name*) will be licensee for Radio Station \_\_\_\_\_ (*Call Letters / Frequency / Band*)

### Papal Plea for Catholic Radio

Every Pope since the invention of the radio has asked for the medium to be used for the purpose of spreading the Faith. Vatican II repeated this plea and added emphasis on the role of the laity. In its document on Social Communications, the Council said that it is a responsibility of the laity to start Catholic radio stations, and that it would be "shameful" if these efforts were not supported by the faithful.



# Raising THE BAR



## LISTENER SUPPORTED

\_\_\_\_\_ (Apostolate Name) is a 501(c)(3) not-for-profit corporation. As such, we do not have commercials on the radio or other commercial income. The station is supported through listener tax-deductible donations. Without broad listener support, and the commitment and generosity of EWTN, Catholic radio would not be viable on local AM or FM in the community.

## Parish Pledge Talks

One of the most successful methods used in building audience awareness and paying for the operation of local Catholic radio stations is parish pledge talks. A short six-minute scripted talk is given at a weekend slate of Masses. The talk is designed to inform the parishioners of the new station and help raise awareness within the community. The parishioners are asked to complete a pledge card and place it in boxes provided at exits.

## COMMUNITY SERVICE

The biggest and most important service we provide the community is the changing of people's lives by bringing them closer to God through radio. However, Catholic radio provides our community with much more:

- We will provide shut-ins, the sick and others, who are not able to attend services, with the opportunity to hear weekday Mass, daily prayer services, and other Catholic devotionals.
- We will publicize on the air, free of charge, the events of Catholic parishes, schools, diocesan organizations, and Catholic charitable organizations.
- We will operate a web page with local Catholic calendar events and other topics including Catholic News. \_\_\_\_\_ (Call Letters / Frequency / Band) will be streamed on our website, which will allow local listeners, or those located outside our listening area, to access our broadcast and hear our station from anywhere in the world.
- We will assist catechetical classes and adult learning programs with educational shows like EWTN Open Line, Catholic Answers Live, and The Journey Home. We also plan to publish an electronic monthly newsletter with Catholic, faith-filled content, along with our monthly program schedule. Both items will be accessible on our website.

# Raising THE BAR



## **CATHOLIC RADIO MOVEMENT**

There are over 15,000 AM / FM radio stations in the United States of America. Ten percent (over 1,500) of these are Protestant-formatted radio stations. The total number of AM / FM radio stations that are Catholic-formatted is 225 (as of 11/2011). Though that seems like a low number in comparison, it is important to know that only ten years ago there were less than 20 Catholic-formatted stations on the air.

Catholic radio has been experiencing a tremendous growth spurt over the last decade (1,000 percent growth) and, we need to continue at this rate for many years to come. The goal is an obvious one; make Catholic radio available in every community in the United States of America. It is a lofty, yet very achievable, goal.

Numerous lay-Catholic radio apostolates throughout the U.S. are on the air with their stations and continue to expand. Much of the reason for this is due to the yeomen's work and abundant generosity of EWTN Catholic Radio Network, the national and international radio division of Eternal Word Television Network.

With top-quality content, always in line with the Magisterium of the Church, along with a greater overall support system on numerous levels of acquisition, operation and fundraising, to name a few, Catholic radio is in an ideal position, with God's grace, to accomplish the mission before it – reaching souls with the fullness of truth.

## **Absolutely & Authentically Catholic**

As lay-Catholics, we take the responsibility of broadcasting the Catholic Faith very seriously. We remain focused on following both the Magisterium and Catechism of the Catholic Church, as well as the Vicar of Christ on earth, as the boundaries of our Faith.



## **Evangelization and Catechesis**

The underlying purpose of our programming is evangelization and catechesis. Many Catholics desire a greater understanding of the Faith. All of us are in need of conversion. Our hope is to help motivate listeners to seek a deeper relationship with Jesus Christ and His Church. In doing so, we wish to participate in a small way in the Church's efforts to change lives and save souls.

# Raising THE BAR



## ONE HOUR A DAY FOR OUR BISHOP



We offer one hour a day of free airtime to the \_\_\_\_\_ (*Bishop / Archbishop / Cardinal,*) if he so chooses to use it. This enables our local Ordinary to utilize the station as a giant megaphone to communicate and interact even more with his flock, at the same time,

# Raising THE BAR



## **SAMPLE PROGRAM LIST FOR \_\_\_\_\_**

(Call Letters / Frequency / Band)



### **BENEDICTION & DEVOTION**

Join Mother Angelica and the Poor Clares of Perpetual Adoration, from the Shrine of the Most Blessed Sacrament in Hanceville, Alabama, in weekly Benediction and Adoration of Our Lord truly present in the Most Blessed Sacrament.

### **CALL ME CATHOLIC**

From the studios of Orange County Catholic Radio in the Diocese of Orange, "Call Me Catholic," hosted by Peggy Normandin, is a light and lively conversation about the perils and blessings of embracing a Catholic identity in our modern world. This live one-hour show celebrates, explores and affirms our Catholic identity as we navigate the daily struggles and blessings of life. Peggy Normandin will leave you energized and excited to tell the world, hey, you can "Call Me Catholic!"



### **CALLED TO COMMUNION**

Dr. David Anders talks lovingly but clearly with non-Catholics and fallen-away Catholics in this live call-in show!



in program designed to offer Catholics and non-Catholics alike an opportunity to hear from and talk with some of the leading apologists and theologians in the Church today. Hosted by Patrick Coffin.

### **(THE) CATHOLIC CAFE**

This 30 minute show, hosted by Deacon Jeff Drzycimski & Tom Dorian, is a destination for men to share experiences, strengthen their faith, and be better husbands & fathers.

### **CATHOLIC CONNECTION**

Teresa Tomeo, host of Catholic Connection, discusses social issues, media awareness, and interviews community leaders and newsmakers live. Teresa reports on news throughout the Catholic community and how we can make a difference.

### **CHAPLET OF DIVINE MERCY**

Pray this devotion that pleads God's mercy on the whole world.



### **DEFENDING LIFE**

Experts from Priests for Life discuss the pro-life issues we must all face, and ways we can combat the culture of death.



# Raising THE BAR



## **DIVINE INTIMACY RADIO**

Hosted by Dan Burke & Melissa Elson, Divine Intimacy Radio is a spiritual haven of rest that inspires listeners toward a new and deeper relationship with God and His Church.

## **(THE) DOCTOR IS IN**

"The Doctor is In" is hosted by Dr. Ray Guarendi, who brings to the program a wealth of academic credentials and personal life experience. He deals with personal problems, family issues, and professional questions. EWTN listeners love his fun approach and practical advice!

## **EWTN BOOKMARK**

Learn about the spiritual truths, obstacles, and joys that have not changed for thousands of years, with host Doug Keck. He and his guests reveal the lives and works of renowned Catholic authors, unveiling the Christian themes and philosophy that inspired their writing.

## **EWTN LIVE**

On Wednesday nights, join one of EWTN's longtime favorite hosts, Fr. Mitch Pacwa, as he interviews a variety of guests seeking to teach and prepare us for evangelism.

## **EWTN OPEN LINE (LIVE)**

"EWTN Open Line" is a fast-paced call-in show, with a new host every day! This enables our listeners to ask questions and comment to each host's area of expertise.

- ~ Mondays: John Martignoni (Apologetics)
- ~ Tuesdays: Barbara McGuigan (Chastity / Pro-life Issues)
- ~ Wednesdays: Fr. Mitch Pacwa (Bible and Church Questions)
- ~ Thursdays: Fr. Larry Richards (The New Evangelization)
- ~ Fridays: Colin Donovan (Theology)

## **FAMILY THEATER CLASSIC RADIO**

EWTN Radio is proud to present this series from the Golden Age of Radio! These award-winning programs from Family Theater Productions feature well-known movie and radio stars, a full orchestra and sound effects, and family-oriented stories

# Raising THE BAR



## **FR. SPITZER'S UNIVERSE**

Father Robert Spitzer answers questions on a wide range of subjects, including: Reason, Faith, Suffering, Virtue, and the Existence of God. Hosted by Doug Keck.

## **THE) GOOD FIGHT**

What does it take to be a saint? In this two-hour live show, Barbara McGuigan, her guests and her listeners talk about saints...past, present and future. Sainthood is not beyond reach for any of us!



## **(THE) JOURNEY HOME**

Host Marcus Grodi and his guests discuss their personal "journeys home" back to the Roman Catholic Church.

## **KRESTA IN THE AFTERNOON**

Well-known Catholic speaker and author Al Kresta speaks with people from all walks of life on various topics of the day, and about their walk with the Lord.



## **LIGHT OF THE EAST RADIO**

Fr. Thomas Loya and his guests explore the rites of the Eastern Catholic Churches (in full communion with the Pope!)

N - Our Lady of the Angels Chapel, Irondale, Alabama

TN - Our Lady of the Angels Chapel, Irondale, Alabama

## **MORE2LIFE**

There really is more to life ... Join Dr. Greg Popcak and his wife Lisa for this live, call in program that helps listeners navigate the waters of family life with relevant, relatable and achievable tools and solutions straight from the genius of John Paul II's Theology of the Body. It is the life you were meant to live!

## **MORNING GLORY**

"It's the start of a new day for morning Catholic Radio!" This fast-paced, faith-based morning show with Brian Patrick is packed with news, sports and interviews filled with the "get-up-and-go" Catholic spirit you need to start your day right! Morning Glory ... Catholic from the start

# Raising THE BAR



## **MORNINGS WITH MOTHER**

Grab a cup of coffee and your bible...Mother Angelica speaks to our EWTN Catholic Radio family every weekday morning!

## **ROSARY WITH MOTHER ANGELICA AND THE NUNS**

Join Mother Angelica and the Poor Clares of Perpetual Adoration as they recite, in prayer and in song, the Joyful, Sorrowful, Glorious, and Luminous Mysteries of the Rosary. Recorded on site at the Shrine of the Most Blessed Sacrament, Hanceville AL.

## **(THE) SON RISE MORNING SHOW**

The Son Rise Morning Show with Anna Mitchell and Jacob Popcak is fast-paced, motivating and informational – always with the Catholic perspective. You'll hear interviews, prayer, current news items and other timely information each weekday morning!



## **STORIES FROM THE HEART**

"Stories from the Heart" is a weekend program of stories. The stories are uplifting, bringing the heart and soul of children and adults alike. The stories span the late 1800's to the present day. Our host, Sandra McDevitt, says her listeners tell her Kleenex tissues are necessary when listening to many of the stories!

## **TAKE 2 WITH JERRY AND DEBBIE**

Take 2 with Jerry & Debbie is a unique live daily call-in show. Hosts Jerry Usher and Debbie Georgianni share from their hearts and personal experiences, focusing closely on their listeners and helping them become aware of their tremendous worth and potential. Taking a fresh look at personal, spiritual and cultural issues, their ultimate desire is to bring others to a realization of how much God loves them and has a beautiful plan for their lives.

## **THRESHOLD OF HOPE**

Fr. Mitch Pacwa teaches the core of the Encyclicals of Pope John Paul II. Be entertained and take a fresh look at humanity with the eyes of the Holy Father and the insight of Fr. Pacwa.

## **TOP OF THE WEEK**

This Sunday program includes programs from EWTN's library of apologetics, music, teaching, drama and special offerings.

# Raising THE BAR



## **VATICAN INSIDER**

Direct from the Eternal City, EWTN Rome Bureau Chief Joan Lewis speaks with Vatican officials and visitors about events affecting the Church and the world.

## **VATICAN RADIO WEEKEND**

EWTN is pleased to bring our listeners this half-hour news and feature magazine, utilizing the worldwide resources of Vatican Radio.

## **VOCATION BOOM RADIO**

Vocation Boom Radio is a weekly one hour broadcast hosted by Jerry Usher, founder and president of Vocation Boom. It features bishops, priests, vocation directors, seminary rectors, seminarians and their families, and others with a passion for promoting priestly vocations. The show covers a wide range of topics of importance to those who are in the priesthood, are considering a priestly vocation, or wish to support those who are pursuing holy orders.

## **WHERE GOD WEEPS**

Host Mark Riedemann speaks with Church leaders about areas of the world where the Church is under attack.



gram of special interest to women! It informs and inspires faith.

## **(THE) WORLD OVER**

EWTN lead anchor and host Raymond Arroyo brings you this weekly news magazine program from Washington DC, with newsmakers from around the world.

## **“What Listeners Are Saying . . .”**

“Two years ago I traveled to Guyana, South America on a mission trip with a group out of the Scranton Diocese. We visited Malachi Hospital and I had the honor of spending the entire

# Raising THE BAR



afternoon with a gentleman named Christopher. Christopher, a man in his 50s, had leprosy since he was eleven. He had no fingers, missing one leg entirely, and the other only to the knee. Yet, he was a man filled with joy. He told me the first thing he does when he wakes is turns on his radio to EWTN. The last thing at night, he turns it off. When I returned to America, I tuned in to EWTN so I could begin to learn more about my beloved faith and to find the joy known to Christopher. Thank you EWTN Radio & Mother Angelica from Christopher and me.” ..... *Margaret - PA*

“One day at work while looking for a Christian station, I came across someone laughing. It was Mother Angelica. I began listening, and have counted that accidental finding as a great blessing. Christian programming, which had very little mention of Catholicism at all, did not fulfill me deeply, and your network is simply wonderful. I was raised in a strong Catholic home, educated in the same Catholic grade school both my children now attend, and I am learning so much about my life-saving faith. Thank you!” ..... *Gina - WI*

“Thank you EWTN for all you have done for Galilee Radio and may your efforts continue to be blessed by the Dear Lord. Our listeners truly appreciate your work. About a month ago, a woman with many personal business and family problems told me that by listening to God through Galilee Radio in the very early hours of the morning, she was saved from committing suicide. Praise the Lord. As your eternally grateful radio affiliate, our powerful partnership has truly delivered eternal rewards. God Bless you all.” ..... *Fr. George - TX*

“EWTN Radio has profoundly changed my life and is my lifeline to the "outside" world. I am part of a small prayer group that put on a day retreat for the ladies in our parish. We were able to do so mainly because of our spiritual growth gained from listening to EWTN Radio. It gave us the confidence to minister to our fellow women parishioners. Much of our information was learned from listening to wonderful and faith-filled programs broadcast on EWTN Radio. Thanks again for all you do. Everyone at EWTN remains in my daily prayers.” ..... *Julia - NV*

## “What Listeners Are Saying . . .”

“Thank you to all involved who helped bring our local EWTN Radio affiliate to my area. It has been a joy and pleasure to listen to this station. I have been so excited that I can't help telling everyone about it. I have learned so much from the talk / call-in programs, lectures, homilies, etc., and have

# Raising THE BAR



spiritually been greatly uplifted by the daily Masses, Stations of the Cross, Rosaries, and Divine Mercy Chaplet devotions. Thank you so much EWTN Radio for being a priceless vehicle that our Lord uses every day to provide abundant food for the soul." ..... *Patricia - FL*

"Thank you so much for your EWTN Radio Network. I am so blessed hearing the rosary with Mother Angelica and the nuns, as well as Open Line and Catholic Answers. I wake at 4:00 a.m. local time every morning to listen to EWTN on my shortwave radio and there is no better way for me than to be led into my morning prayers escorted by your powerful and faithful broadcasts." .....  
*Sonia - South Africa*

"EWTN Radio has had a tremendous impact on our family. All the wonderful programs and devotional prayers we participate in and listen to each day have led to my conversion and my husband's reversion to the faith. The EWTN Global Catholic Radio Network is listened to in our home every single day." ..... *Monica - CA*

"EWTN Radio has been a real blessing in my life and I thank God everyday for the Truth that goes forward from Our Lord's Network - thank you EWTN and Mother Angelica!" ..... *Kathy - NE*

"The message of God's infinite love is so profound through EWTN Radio and I cannot express enough of my thanks and gratitude. Because of listening daily to EWTN Radio, I made my decision to convert to Catholicism and have enrolled in my local Catholic Church's RCIA program. I simply cannot wait for the day that I am baptized." ..... *Myra - India*

"God used EWTN Radio to help me enter the habit of daily, consistent prayer. Being able to listen to solid, qualitative Catholic programming during commutes has made a tremendously positive difference in my life." ..... *George - IL*