



EWTN AFFILIATE RELATIONS



## Music Licensing

The issue of music licensing can be confusing and intimidating. This document should help provide some clarification. Let's start by defining some common terms.

**Synchronization License:** Allows you to add music as a bed under a spoken/recorded message, but does not allow you to publically broadcast it.

**Public Performance License:** Allows you to publicly broadcast music.

Here are some Music Licensing Options.

**Public Performance License Only Option:** Purchase a blanket license with BMI, ASCAP, SESAC or other (PROs). This gives you the ability to broadcast music from their libraries as feature music. This does not give you the right to use as a bed under a spoken/recorded message. This would require a separate synchronization license.

**Public Performance License and Synchronization License Option:** Purchase a license from FirstCom for both public performance and synchronization. This gives you the ability to broadcast music from the FirstCom library as feature music and as a bed under a spoken/recorded message.

Here are some answers to common questions.

**Do I have to select one of these two options?** All radio stations must have Public Performance licensing to cover any music in their broadcasts either from the EWTN feed or part of a legal I.D., local show, local PSA, etc. If you do not produce any local audio spots with music beds, but play only the EWTN feed you may not need synchronization rights.

**How is this FirstCom agreement possible?** The audio feed EWTN provides to its affiliates uses only music licensed by FirstCom or in the public domain. This makes it possible for affiliates to enjoy a special cost saving partnership with FirstCom to cover music licensing requirements for both public performance and synchronization rights.

**What if I want to play music NOT in my FirstCom library?** If you wish to play other music not in the FirstCom library you have purchased, you must purchase additional licensing from the licensing PRO (see above) that owns those rights.

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**What if I want to distribute a CD, DVD or USB drive with our production content?** FirstCom also offers a mechanical or distribution license that would cover distribution of your production on a finished medium like a CD for either sale or promotion.

**Who do I talk to at FirstCom?**

[James.Hilbig@firstcom.com](mailto:James.Hilbig@firstcom.com)

(800) 858-8880

(972) 389-2836

**Who can I talk to if I have more questions?**

Jim Carroll | Executive Director | Spirit Catholic Radio Network

(402) 571-0200 Ext. 11

[jimc@kvss.com](mailto:jimc@kvss.com)

**OR**

Steve Splonskowski | Executive Director | Real Presence Radio Network

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**EWTN**

Global  
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