



Pledge Drive Season is Coming Soon!

Here are some hints for a successful Pledge Drive:

Change Things Up

- What worked last time may not work this time
- Routines are easy, but become routine. Try new ideas!

Measure the Impact of Incentives and Use Them Wisely

- Honor donors' desires to give without return by not offering an incentive every hour
- Deliver gifts in person rather than via mail

Communicate Your Specific Needs

- Donors are more excited to give to a specific need than to covering general operations
- Break out specific costs and share dollar amounts so that donors can give to a specific need.

Get People Involved- The Key to Success is Relationships

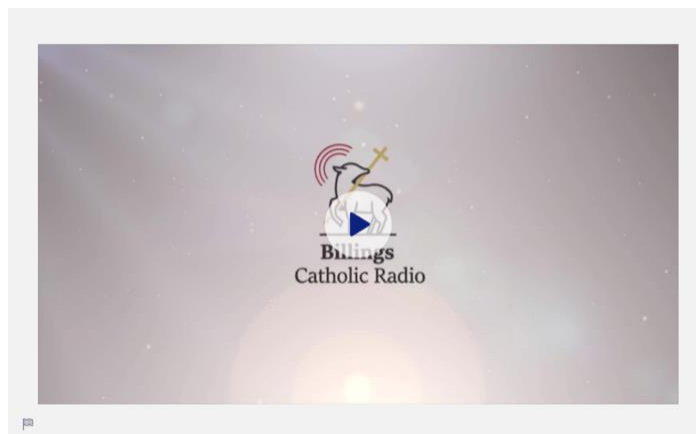
- The more people involved in your event, the more others will know it is happening!
- Instead of doing everything yourself, look at projects and needs as an opportunity to involve someone else.

Looking for Ideas to Help Grow Support for Your Station?

Increase Awareness with Testimonials

- Testimonials help **Tell your Story**
- Testimonials inform potential donors about **The Impact Their Donation would have.**

Hint: Use both audio and video to increase awareness of the work the Lord is doing through your efforts.





Pledge Drive Premium Idea:

VIP Pilgrimage to EWTN for 2-4 People

A Great Gift to Offer drawing during your Fall Pledge Drive!

Grow your relationship with your listeners by sending them on a VIP Pilgrimage to EWTN. We will give them the "Red Carpet Treatment" and send them back to you!

What you Need to Provide:

- Provide Airfare and rental car
- Book a guest cottage at the Shrine in Hanceville

What EWTN will Provide:

- Provide guest housing and meals for 2 days in Irondale
- Provide daily Mass and Adoration
- Provide a personal tour of studios in Irondale
- Provide opportunity to be a part of the audience at EWTN Television

For more Information and to make Arrangements Contact:

Jack Williams

jwilliams@ewtn.com



Suggested Radio Pilgrimage Itinerary

Tuesday	Wednesday	Thursday
10:55am Arrival BHM Regina Caeli - check in	7:00am – Televised Mass, EWTN Chapel	Hanceville
12:00pm Lunch – St. Clare Dining Room	8:00am – Breakfast, St. Clare Dining Room	Friday
12:30pm – Seating for Scripture & Tradition (Live TV)	10:00am – Special EWTN Tour with Cristi Ramis – meet in the Gift Shop Lobby	Fly Home
3:00pm – Chaplet of Divine Mercy, EWTN Chapel	11:00am – Confessions, St. Michael Hall	
4:30pm – Rosary, EWTN Chapel	12:00pm – Mass, EWTN Chapel	
5:00pm – Divine Office, EWTN Chapel	12:00pm – 1:00pm – Lunch, St. Clare Dining Room	
5:00pm – 6:00pm Dinner, St. Clare Dining Room	1:50pm – Meet in Radio office	
	2:00pm – Sit in on Open Line Wednesday w/ Fr. Mitch Pacwa (Live Radio)	
	3:00pm – Chaplet of Divine Mercy, EWTN Chapel	
	5:00pm – 6:00pm Dinner, St. Clare Dining Room	
	6:30pm – Seating for EWTN Live with Fr. Mitch Pacwa (Live TV)	

EWTN.com/radio Call in 833-288-EWTN (3986)

**EWTN
RADIO'S**

OPEN LINE-UP OF

Heavy Hitters

MONDAY: FR. JOHN TRIGILIO, PHD
 TUESDAY: FR. WADE MENEZES, CPM
 WEDNESDAY: FR. MITCH PACWA, SJ
 THURSDAY: FR. BRIAN MULLADY, OP
 FRIDAY: COLIN DONOVAN, STL

EWTN
Open Line

EWTN's heavy hitters are on deck to answer all your questions about the Catholic Faith.
 On EWTN Radio, Monday-Friday • 3:00 PM ET.



Need Consulting and Coaching help?

Radio Executive Steve Splonskowski, formerly of Real Presence Radio, will meet with your staff and/or board and help evaluate where you are, where you would like to be and what might be keeping you from getting there. Steve will help you assess your current situation, develop a plan, and can even help execute that plan. Steve's educational background and over thirteen years of Catholic Radio

management experience make him uniquely qualified to walk with your organization on the path to stability and mission success

Contact Steve today for your FREE consultation.

You can reach Steve at: ssplonskowski@ewtn.com or 701-367-8493

EWTN, 5817 Old Leeds Rd, Irondale, AL 35210

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