



## **If You're Not Moving Forward.....**

### **You May be Moving Backward?**

#### **Keys to Maintaining and Growing the Mission**

- 
- A. **Pray and be constantly renewed by the sacraments of the Church!!**
  - B. Have an active board and volunteer base
    - a. The role of the board:
      - i. Govern
      - ii. Assist in the Mission
      - iii. Invite others to do the same
  - C. Be active in your parish, diocese and community
    - a. Raise all boats in the harbor- Catholic Radio has the ability to help **all** good works
    - b. Rub shoulders/work along-side those who make things happen
  - D. Friend-Raising over Fund-Raising
    - a. Learn your listeners/donors goals, gifts and interests
      - i. Invite them to share these things when they line up with the needs of your mission
    - b. See talents, gifts, weaknesses and sufferings as opportunities for the Lord to work
    - c. Discern your Charisms: consider what gifts the Holy Spirit has given your

team and put them to work

d. Be open to new ideas/ways of doing things.

i. If you always do everything your way, you will always have to do it yourself.

---

### Encouragement for your Evangelization Efforts



Mother Angelica Award winner Archbishop Charles J. Chaput (left)  
with EWTN CEO Michael P. Warsaw. (photo: EWTN)

In the interview honoring Archbishop Chaput with the First Annual Mother Angelica award, Archbishop Chaput offered two pieces of advice to those engaged in the New Evangelization:

First, he said: **“No matter how old we’re getting or how much we’re suffering, if you look at things you should be grateful for, it gives you a joyful heart. ...I don’t know what eternity is going to be like. St. Paul said we don’t have any idea what God has in store for those He loves and who love Him, but I’m looking forward with anticipation and joy to the adventure of Eternity, which I deeply believe in and am confident about.”**

Second, the archbishop suggested that **all who are involved in the New Evangelization should rise above discouragement and despair and maintain a sense of adventure.**

“The world around us has changed and become so much more difficult than it was before. The temptation then is to despair...or, at least, to be discouraged...You

stop seeing life as an adventure, but just something you have to endure,” Archbishop Chaput said.

Archbishop Chaput continued: “So I encourage people to be enthusiastic, to be zealous, and to find friends who are the same so they don't give in to discouragement and they make the world that God is giving us a place where his Word can be proclaimed with joy and confidence.”

Further information about the Mother Angelica Award and the ceremony can be found at [www.ewtn.com/award](http://www.ewtn.com/award).

(National Catholic Register August 16, 2021)

---

## **Creative Courage!**

*Ideas from Friends in the Field*

Steve,

After the movie Pray was announced and viewed by us, we adopted Fr. Peyton's slogan, "A Family that Prays Together, Stays Together", for the year.

We adapted that slogan to suggest to some of our listeners to make a short recording that would encourage other listeners on why they should pray and how to pray.

It was spontaneous and successful.

Here are several samples of some 55 that we collected.

Keith and Cecelia Flanary  
Divine Mercy Radio, Inc.  
540 AM WDMR



### **See Samples here:**

[Audio Clip 1](#)

[Audio Clip 2](#)

[Audio Clip 3](#)



### **Saint Rose Radio of Murfreesboro, TN celebrates Milestone**

Saint Rose Radio President Richard Richard recently shared details of their history as they marked five years on the air August 14, 2021. His story and journey of faith likely resonate with many who are working in the apostolate of Catholic Radio. The following includes excerpts and details drawn from an article in the *Murfreesboro Post* dated August 16, 2021 by Tayla Courage.

Richard shares about the tap of the Holy Spirit to spur the mission forward. “They were advertising on EWTN that the federal government was opening up applications for Low Power FM stations. I thought, ‘I don’t know what I’m doing, but I can probably do that.’”

He enlisted the broadcast and communication help of Billy Trout, now Vice President, and technical assistance of Alton Dellinger to take the next steps. St. Rose of Lima Catholic Church was chosen for transmitter location.

Richard spoke of their attitude of trust and reliance on the Lord. “This station is basically run and owned by our Lord. It’s His station. Do we know how many people are listening? No. Do we know how many hearts are touched? No. Do we hear about it? Yes, but that’s OK. It’s His station. Let Him do the work.”

Word of the station has spread through local programming, bumper stickers, billboards, and community partnerships.

“People have turned it on based on just a bumper sticker, and they listen, and they grow, and they learn, so that’s what I’m saying. We just leave it up to the Holy Spirit. He is more powerful than we are”

“We did say at the very beginning of this, if one person would listen and develop a relationship with our Lord, whether they’re Catholic or not, because of this crazy little radio station, we’ve done our job. Anything more than that is just a bonus.”

---



## Need Consulting and Coaching help?

Radio Executive Steve Splonskowski, formerly of Real Presence Radio, will meet with your staff and/or board and help evaluate where you are, where you would like to be and what might be keeping you from getting there. Steve will help you assess your current situation, develop a plan, and can even help execute that plan. Steve’s educational background and over fourteen years of Catholic Radio management and consulting experience make him uniquely qualified to walk with your organization on the path to stability and mission success

Contact Steve today for your FREE consultation.

You can reach Steve at: [ssplonskowski@ewtn.com](mailto:ssplonskowski@ewtn.com) or 701-367-8493

---

EWTN, 5817 Old Leeds Rd, Irondale, AL 35210

[Manage preferences](#)