



Have You Thought Executive Consulting/Coaching Were Out Of Reach?

Has your apostolate ever found itself in a rut? Are some problems continuously going unsolved? Has getting the help you need seemed cost prohibitive? We are excited to announce a Brand New Service for Full Time Affiliates. EWTN Radio is offering a free evaluation from long-time Catholic Radio Executive Steve Splonskowski, formerly of Real Presence Radio. Steve will meet with your staff and/or board and help evaluate where you are, where you would like to be and what might be keeping you from getting there. Steve will help you assess you current situation, develop a plan and can even help execute that plan. Steve's educational background and 13 plus years of Catholic Radio experience make him uniquely qualified to walk with your organization on the path to stability and mission success.



Contact Steve today for your FREE consultation.

You can reach Steve at:

ssplonskowski@ewtn.com

or

701-367-8493



Affiliate Spotlight



All the secular news may have taken your attention for a while, so we want to share with you some great news of our own. Everyone loves to hear how their support of Billings Catholic Radio is having the desired affect for real people. Well, allow me to share a note I received last week from the CEO of LaVie:

I received a call yesterday from a Billings Catholic Radio, KJCR listener. She heard LaVie's radio announcement and wanted to inquire about our post abortion support. She said the announcement was very inviting and made her feel safe to give us a call. I spoke with her personally. She had an abortion many years ago and is still suffering terribly. She is now signed up for the class so, thank you! Keep on doing what you are doing. You are reaching people who need to be reached. Praise God!

And another listener note:

Billings Catholic Radio brings some of the very best Catholic programming from around the country to our local community. We are also a constant supporter of other Catholic led programs that lead people to Christ. We were blessed to get news today from our friends participating at 40 Days for Life: "We saw a couple drive into the lot at Planned Parenthood. They sat in their car a moment, then restarted their car. As they left the lot they rolled down the window and told yelled "we are keeping her!

Through the grace of God, your prayers, and the fellowship we enjoy with our Pro-Life partners we are changing hearts and SAVING LIVES! These affirmations encourage us to continue to share the love of Christ every day. Know how sincere we are when we say, we cannot do this without you.

Peace of Christ

Roy Brown

Please share the testimonials you receive with us, so that we can share the encouragement with our affiliate family! Send to Debra at: drice@EWTN.com



Do not Forget End of Year Giving

Many people are searching for year-end tax deductions

End of year gifts can be a great source of support for your apostolate! Do not forget to offer your radio family the opportunity to support your mission with an end of year gift!

1. Recommend that you send end of year "ask" letter first week of December
2. Run a spot on your radio station(s) asking your listeners to consider an end of year gift
3. Sample Pledge Card Below

Visit ear.ewtn.com for messaging ideas

All Donations are Tax Deductible

(phone number)

Pledge Card – Support of Catholic Radio –(station)

Print Please

Name:

Street Address:

City, State, Zip

Telephone

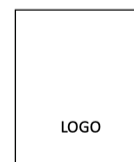
Email

My Pledge is: \$ _____ Other ___ Each Month ___ One Time

___ \$30 ___ \$50 ___ \$75 ___ \$100 ___ \$250 ___ \$500 ___ \$1000

___ Enclosed Check ___ Auto Draw (credit card or checking)

we will contact you for information





Let's Get Creative!



As Catholic radio operator we are always looking for new and even clever ways to get Christ's message of hope out in a positive way. Once we enter into the months leading up to Christmas it can be very frustrating to see all of the Christmas items out and the preparatory season of Advent completely ignored.

EWTN programming will always provide your listeners with catechesis and an encouragement to keep and celebrate the Advent season. Here is a way you might consider to remind your listeners and gather support for your mission:

Offer radio greeting to donors, business owners and parishes who want to help others prepare for both Advent and Christmas.

One suggestion is to offer both a 15 second Advent greeting and a 15 second Christmas greetings for \$50 total dollars to businesses, parishes and individuals. Run the Advent greetings until December 24th, and the Christmas greetings after December 25th once per day for the allotted number of weeks you choose. For script ideas visit **EAR.EWTN.com**

This will offer a personal feel to your station, offer your donors a creative and positive opportunity to encourage others to celebrate both Advent and Christmas and support your mission!



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