

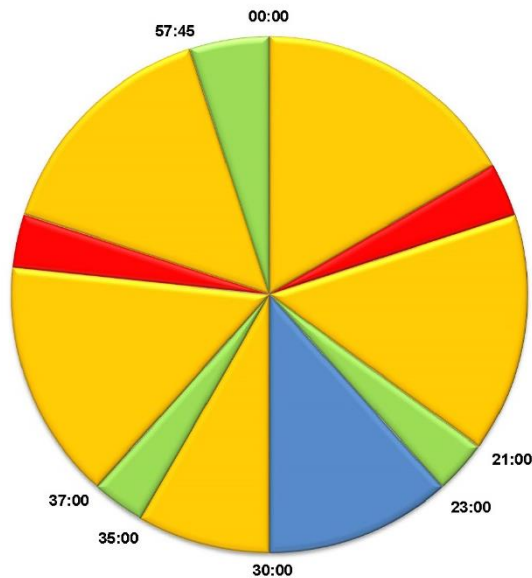
Sign Today up for The EWTN Catholic Radio Conference!



A New Opportunity to Localize Your Radio Station

EWTN has added a new opportunity for you to localize your radio station with pre-recorded or live “cut-away” segments during the Son Rise Morning Show. Consider using this opportunity to promote a local event, build or strengthen a relationship or promote other local programming you carry.

The Son Rise Morning Show uses Clock “H” shown below and allows for a 9 minute “cut-away” segment from 21 after the top of the hour to the bottom of the hour (00:21-00:30).



Radio Network Clock "H" for each hour of "The Son Rise Morning Show" 6 to 8am Eastern Mon-Fri

- 00:00 to 21:00 Network content
- 21:00 to 23:00 LOCAL AVAIL
- 23:00 to 30:00 Network content or
Local content
- 30:00 to 35:00 Network content
- 35:00 to 37:00 LOCAL AVAIL
- 37:00 to 57:45 Network content
- 57:45 to 59:45 LOCAL AVAIL
- 59:45 to 00:00 :15 instrumental bed
(for local station ID)

LOCAL AVAIL:
 2:00 from 21:00 to 23:00
 7:00 from 23:00 to 30:00
 2:00 from 35:00 to 37:00
 2:00 from 57:45 to 59:45
 :15 ID from 59:45 to 00:00

This clock is also available on the EAR.EWTN.com Affiliate page!

Coach's Corner

Put Out Into the Deep!

Cooperate in a Holy Spirit Moment

For the upcoming "Eucharistic Revival," one idea might be to periodically use the Son Rise "cut away" to ask your listeners: "What is your earliest memory of an encounter with Christ?" Many will recall their First Confession or First Communion. The power of asking this question became evident to me during a recent pledge drive I helped co-host for JP2 Catholic Radio in California. I felt prompted at the beginning of the drive to ask every guest this question. The response floored me! All week people were telling me how this question prompted them as guests, volunteers, and listeners to recall the Lord's work throughout their lives and to also reflect upon how He is still working now!



Radio Executive Steve Splonskowski, formerly of Real Presence Radio, will meet with your staff and/or board and help evaluate where you are, where you would like to be and what might be keeping you from getting there. Steve will help you assess your current situation, develop a plan, and can even help execute that plan. Steve's educational background and over thirteen years of Catholic Radio management experience make him uniquely qualified to walk with your organization on the path to stability and mission success.

Contact Steve today for your FREE consultation.

You can reach Steve at: ssplonskowski@ewtn.com